





Fundo Europeu de Desenvolvimento Regional

| Project designation | SCOUT - SisCog OUt There: Increase of SISCOG's market share in diversified international markets | |
|-------------------------------------|--|--|
| Project code | LISBOA-02-0752-FEDER-038810 | |
| Main goal | Reinforce competitiveness of small and medium enterprises | |
| Region of intervention | Lisboa | |
| Beneficiary entity | SISCOG - Sistemas Cognitivos, S.A. | |
| | | |
| Approval date | 21-08-2018 | |
| Starting date | 15-03-2018 | |
| Completion date | 14-03-2020 | |
| Total eligible cost | 491.688,40 Euros | |
| European Union financial support | 196.675,36 Euros, through the European Regional Development Fund | |

Goals, activities and expected results

SCOUT project's main goal is to achieve SISCOG's strategic objective of market diversification leading to the reinforcement of its presence in international markets. The action plan is based on two areas:

- increase of the market share
- creation of a new product

Further to monitoring the publication of international tenders, the SCOUT project aims to promote a strong component of proactive actions by identifying potential clients and approaching them individually with customised product demonstrations.

| Execution indicators | Goal | Executed |
|--|------|----------|
| Nr. of Target Markets | 11 | 16 |
| Nr. of Prospection Actions and Participations in International Tenders | 34 | 34 |
| Nr. of Presence in International Tradeshows and Conferences | 12 | 7 |







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Participation in InnoTrans 2018 | September 2018 | Berlin, Germany



Institutional Brochure

| | SISCOG |
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