





Fundo Europeu de Desenvolvimento Regional

Project designation	SCOUT - SisCog OUt There: Increase of SISCOG's market share in diversified international markets	
Project code	LISBOA-02-0752-FEDER-038810	
Main goal	Reinforce competitiveness of small and medium enterprises	
Region of intervention	Lisboa	
Beneficiary entity	SISCOG - Sistemas Cognitivos, S.A.	
Approval date	21-08-2018	
Starting date	15-03-2018	
Completion date	14-03-2020	
Total eligible cost	491.688,40 Euros	
European Union financial support	196.675,36 Euros, through the European Regional Development Fund	

Goals, activities and expected results

SCOUT project's main goal is to achieve SISCOG's strategic objective of market diversification leading to the reinforcement of its presence in international markets. The action plan is based on two areas:

- increase of the market share
- creation of a new product

Further to monitoring the publication of international tenders, the SCOUT project aims to promote a strong component of proactive actions by identifying potential clients and approaching them individually with customised product demonstrations.

Execution indicators	Goal	Executed
Nr. of Target Markets	11	16
Nr. of Prospection Actions and Participations in International Tenders	34	34
Nr. of Presence in International Tradeshows and Conferences	12	7







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Participation in InnoTrans 2018 | September 2018 | Berlin, Germany



Institutional Brochure

	SISCOG
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